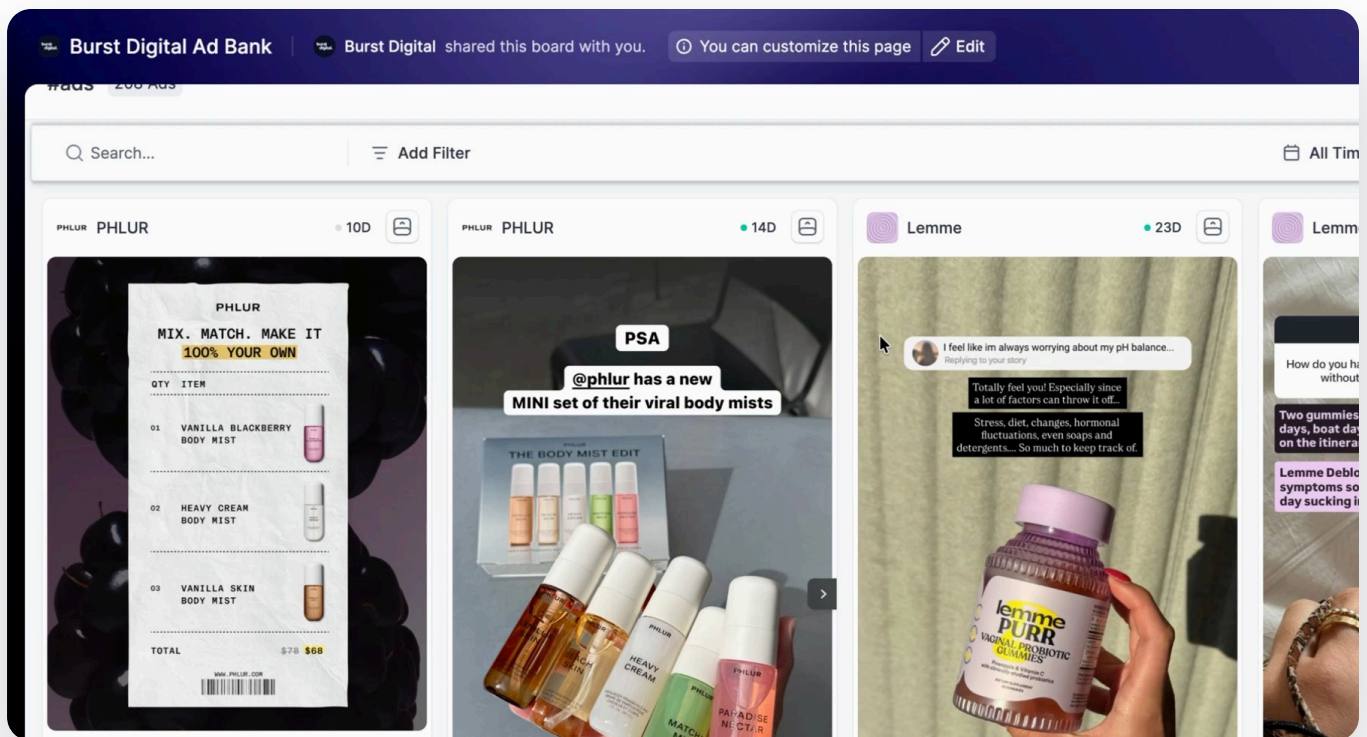


FREE AD SWIPE FILE

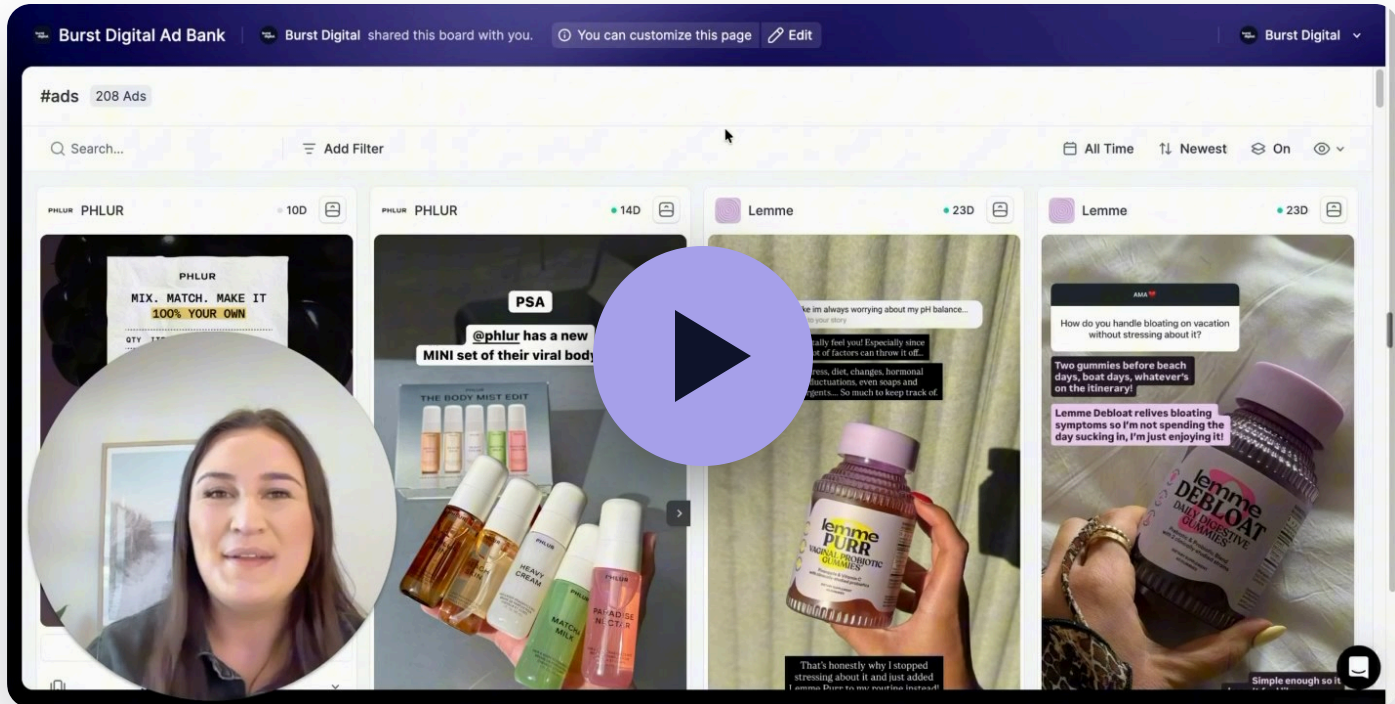
► 200+ WINNING AD FORMATS ◀



A FREE GUIDE FROM

burst
digital.

WATCH THIS FIRST



THIS 5 MINUTE VIDEO SHOWS YOU:



Where the ads are



How to spot a winner



What to take from it

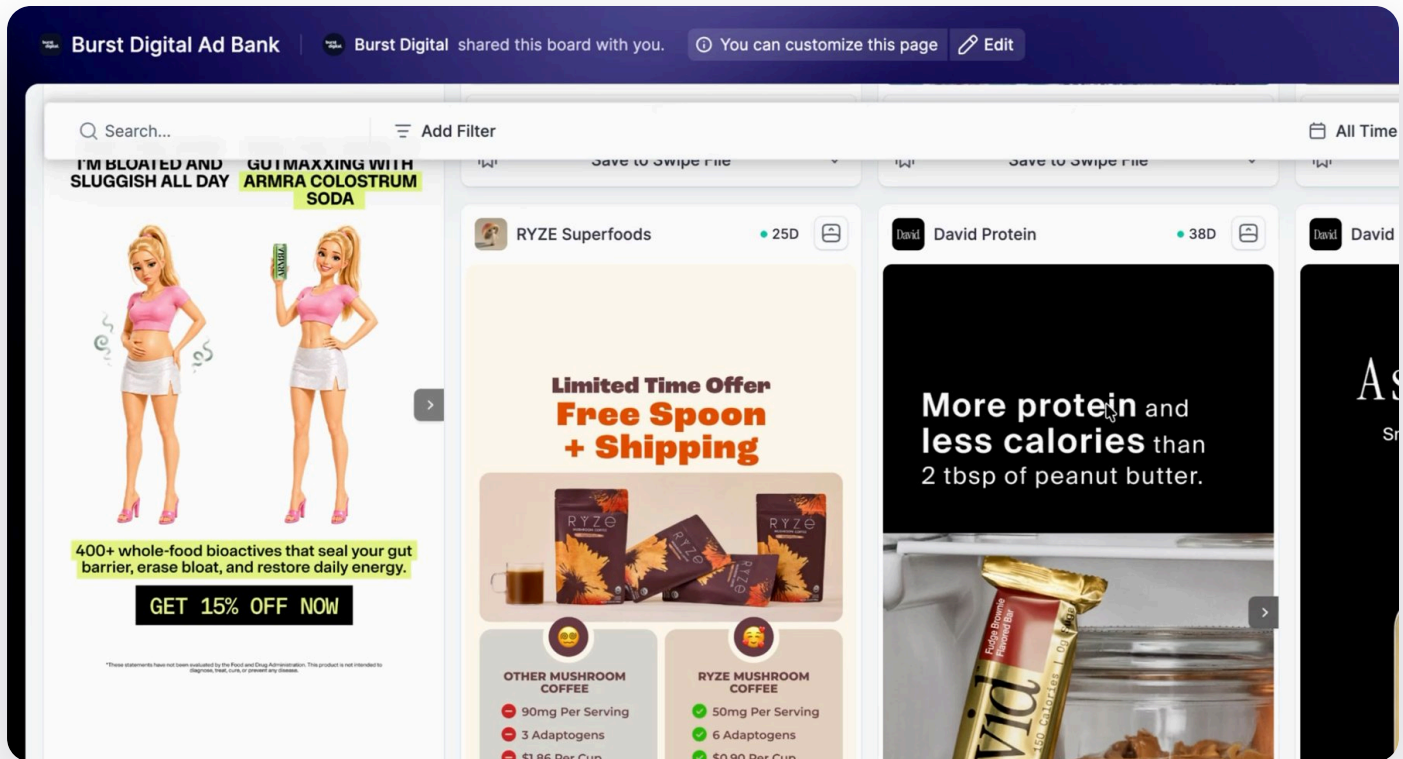


How to make it yours

PLAY THE VIDEO ►►►

YOUR AD BANK

Every ad in one place. Scroll and find ones that fit you.



200+ ads

All winning formats



Big brands

AG1, Grüns, David Protein and more



New every month

We keep adding winners

OPEN THE AD BANK ▶▶▶

HOW TO SPOT A WINNER

Open any ad. Check 2 things.



1. How long has it been running?

A long time, and still on? It's working. Brands don't keep paying for ads that don't.

Status



Still Running from Sep 04, 2026

Time Running



38 Days



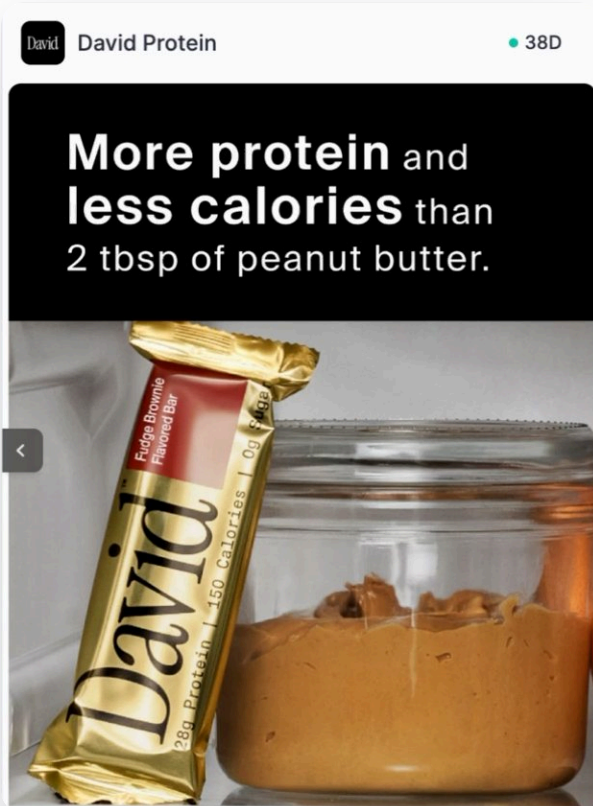
2. What is it focused on?

Who is it for? What's the 1 thing it's selling them? That's the part you take.

Some ads have since been switched off. Still check how long they ran.

FORMAT 1

THE COMPARISON



David Protein. 38 days and still running when we filmed.

**Talks to 1 customer**

Someone after a high protein snack.

**Puts it next to something they know**

2 tablespoons of peanut butter.

**Leads with what they want**

More protein. Less calories.

MAKE IT YOURS

Show your product next to the thing your customer compares it to. More of what they want, less of what they don't.

FORMAT 2

THE SALE AD



Grün's. 37 days and still running when we filmed.

**1 big line about the deal**

Get more for a lower price.

**Shows everything you get**

Freebies for joining.

**A reason to buy now**

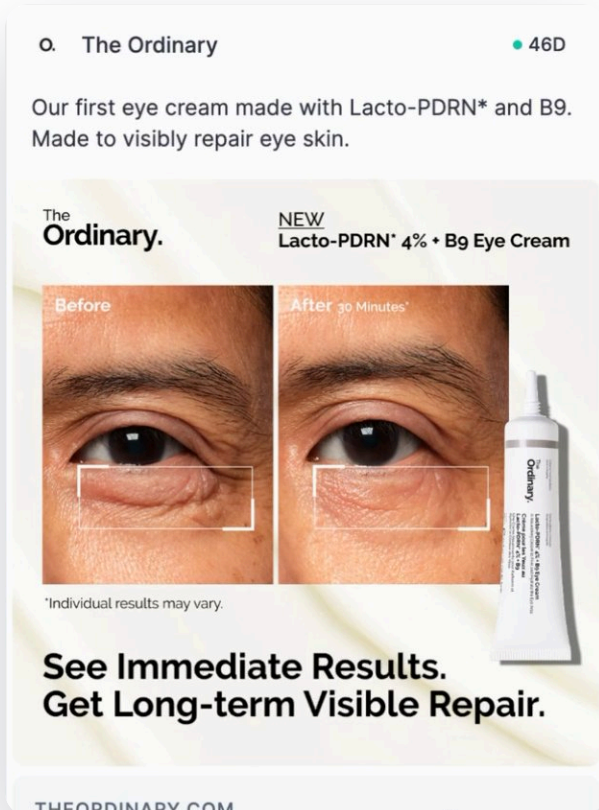
While supplies last.

MAKE IT YOURS

Put your deal in 1 big line. Show everything they get. Give them a real reason to act now.

FORMAT 3

BEFORE AND AFTER



The Ordinary. 46 days and still running when we filmed.



Shows the result side by side

Nothing to explain.



The promise sits right under it

See immediate results.



Works for most businesses

Products, services and enquiries.

MAKE IT YOURS

Show a real before and after from your own customers, side by side.

MAKE IT YOUR OWN

3 simple steps.



1. Download the ad

Save it from the ad bank to your computer.



2. Open it in Canva

Or wherever you make your ads.



3. Swap in your business

Keep the layout. Change the product, the customer and the offer.

**COPY THE FORMAT.
NOT THE AD.**

REAL CLIENTS. REAL RESULTS.

burst
digital.

WE HELP
AWESOME
BUSINESSES,
SCALE.

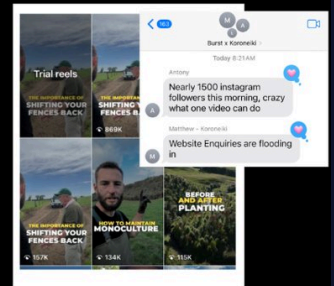
From no digital presence to
being booked out constantly



Luke had a 50% conversion rate
on booked calls in his business.
ROI was 44%!

Luke Kemeys
P.s. Phil has had 4 buying a business calls this week
9:31 PM
He's done a tally up since 1 Jan and converting at about 50% too!
9:32 PM

These business owners woke up to
1,500 Instagram followers today and
website enquiries flooding in.

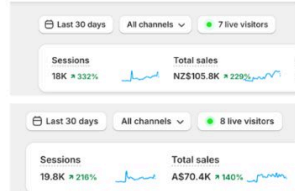


Hi Roimata,

We have definitely noticed more sales through the website, we've had our biggest month ever with [redacted] of sales ! So happy with the results .

Laura James
MANAGING DIRECTOR

This ecom store went from \$10K
months to \$100K months in NZ
& \$70K months in Aus



Sarah made \$15 back
for every \$1.



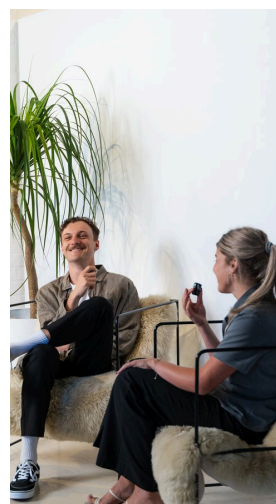
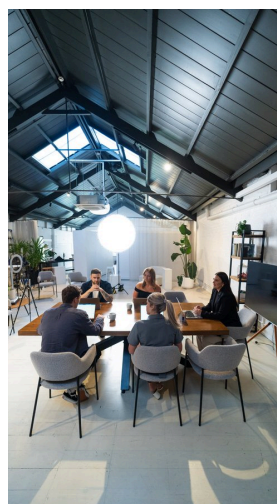
400+
BRANDS

\$200M+
CLIENT REVENUE

5.0
GOOGLE REVIEWS

NEED HELP RUNNING ADS FOR YOUR BUSINESS?

Let our team do it for you. We plan, make and run your ads. You talk straight to the specialist running them.



GOOGLE PREMIER PARTNER • META BUSINESS PARTNER

The ads in this swipe file are winning formats used by other brands. Most were not designed or run by Burst Digital, and every brand name, logo and ad belongs to its owner. Using these formats does not guarantee any result. What you get depends on your product, your offer, your budget and how you put it into practice.

APPLY TO WORK WITH US ►►►